

ARTWORK SPECIFICATIONS

for Contact Canada Guides

Acceptable File Formats:

All artwork to be sent in electronic format, with colour proof. All full page ads require a 0.125" bleed around the perimeter of your artwork to ensure accurate cutting. If your image has a white border on all four sides, bleeds are not required.

File Format Options are:

- PDFx, high resolution press ready, CMYK .pdf
- High resolution .tif or .eps files in CMYK and 300 dpi
- Fonts must be converted to outlines on vector files

File Formats We Cannot Use:

WordPerfect, Microsoft Word, Powerpoint or Publisher files.

File Labelling:

If advertising in more than 1 of our books please clearly indicate on the file Your Company Name + Publication Name
eg: IslandHealth_NatHealth.eps IslandHealth_DD.eps

Submitted computer artwork for publication must be verified suitable for print before sending it to us. We strongly recommend that you use a postscript device for all proofing, and accept no liability for errors or omissions in supplied files. Please ensure to send us a **hard copy proof** if you require specific colour matching to the address below.

File Requirements for Logos:

Logos **MUST** be provided for all **FULL PAGE** advertisers and **ARTICLES** in one of the following formats:

- Press ready, High resolution electronic format EPS or TIFF 300 dpi files.
- Fonts must be converted to outlines on vector files

Send Artwork to:

Ship To:

Contact Canada,
4917 Prospect Ave.
Victoria, BC V9E 1J5, Canada

Email Files to:

ads@contactcanada.com

FTP Site:

Please contact us for details



If you have questions please contact us:

1-888-502-6666 or email:ads@contactcanada.com

Banner Ad 6.8" x 1.25"

Cover
'Banner' Ad
2.4" x 1.25"

1/2 Page Horizontal
6.8" x 4.6"

1/4 Page
3.3" x 4.6"

1/2 Page
Vertical
3.3" x 9.5"

1/8 Page
3.3" x 2.2"

Full Page Book Trim size
7.75" x 10.0"

Text Safety Area
6.8" x 9.5"

Bleed Size
8.0" x 10.25"

*Please run backgrounds
to bleed size.
Do not place text here